

PRIMA INFO DAY 2025



KPI Framework and Impact Pathway Monitoring for PRIMA Specific Calls

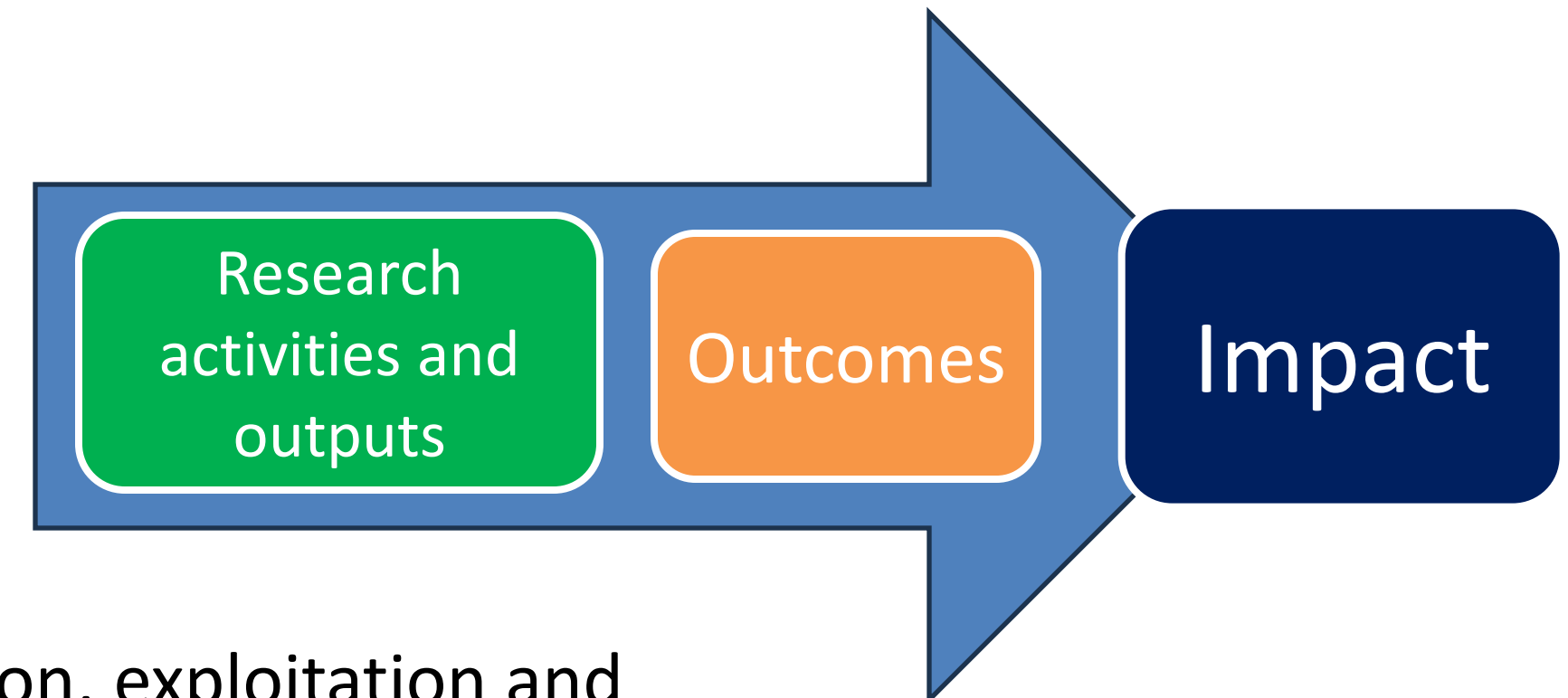
Itzel López
PRIMA Monitoring Officer

IMPACT

Application form - Part II

2. Impact

2.1 Project's pathways towards impact

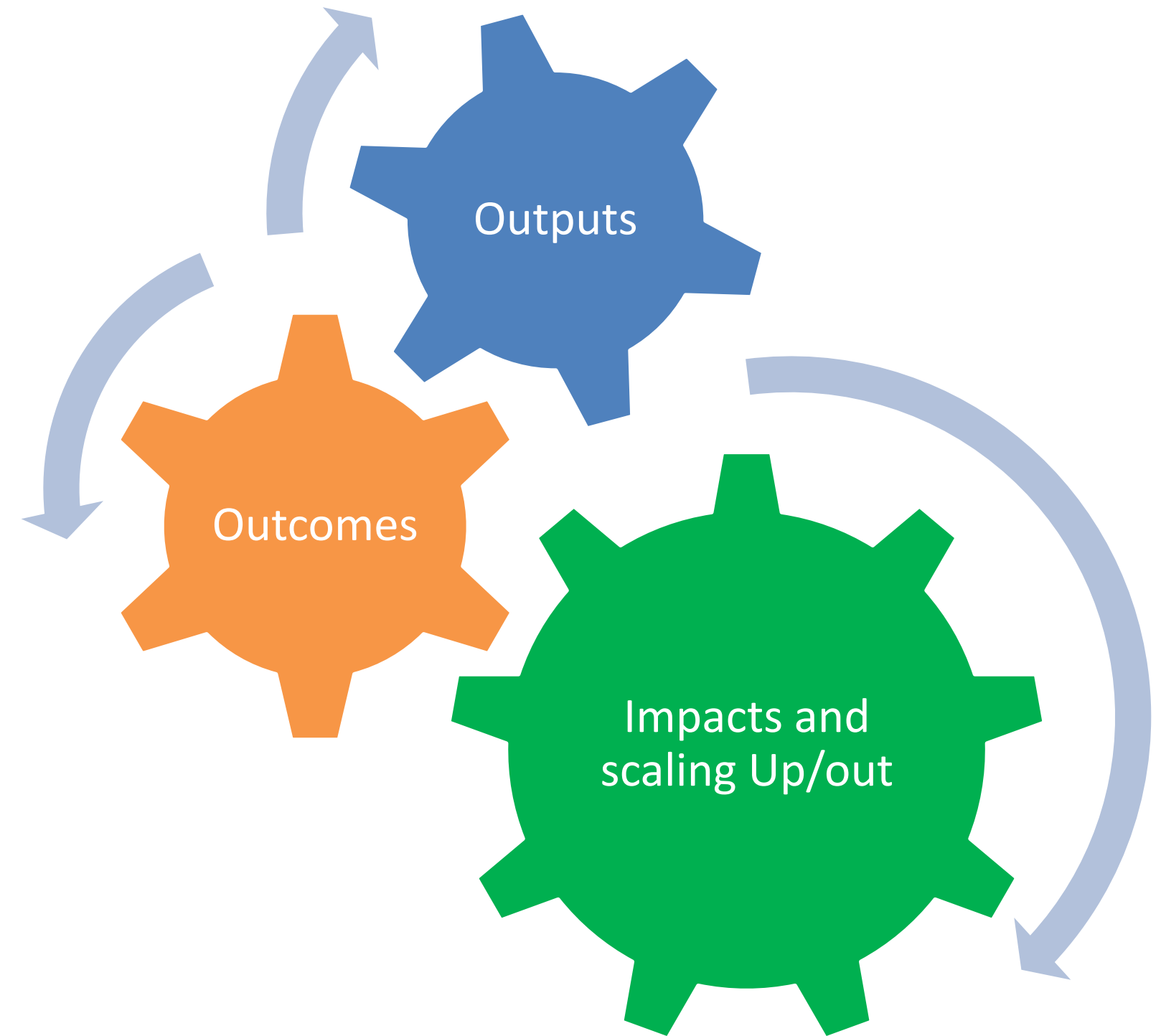


2.2 Measures to maximise impact - Dissemination, exploitation and communication

2.3 Summary: Key elements of the impact section

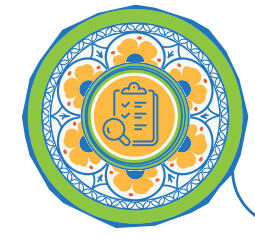
Content

- **Pathway towards Impact**
- **Expected outcomes of WP**
- **Key Performance Indicators**

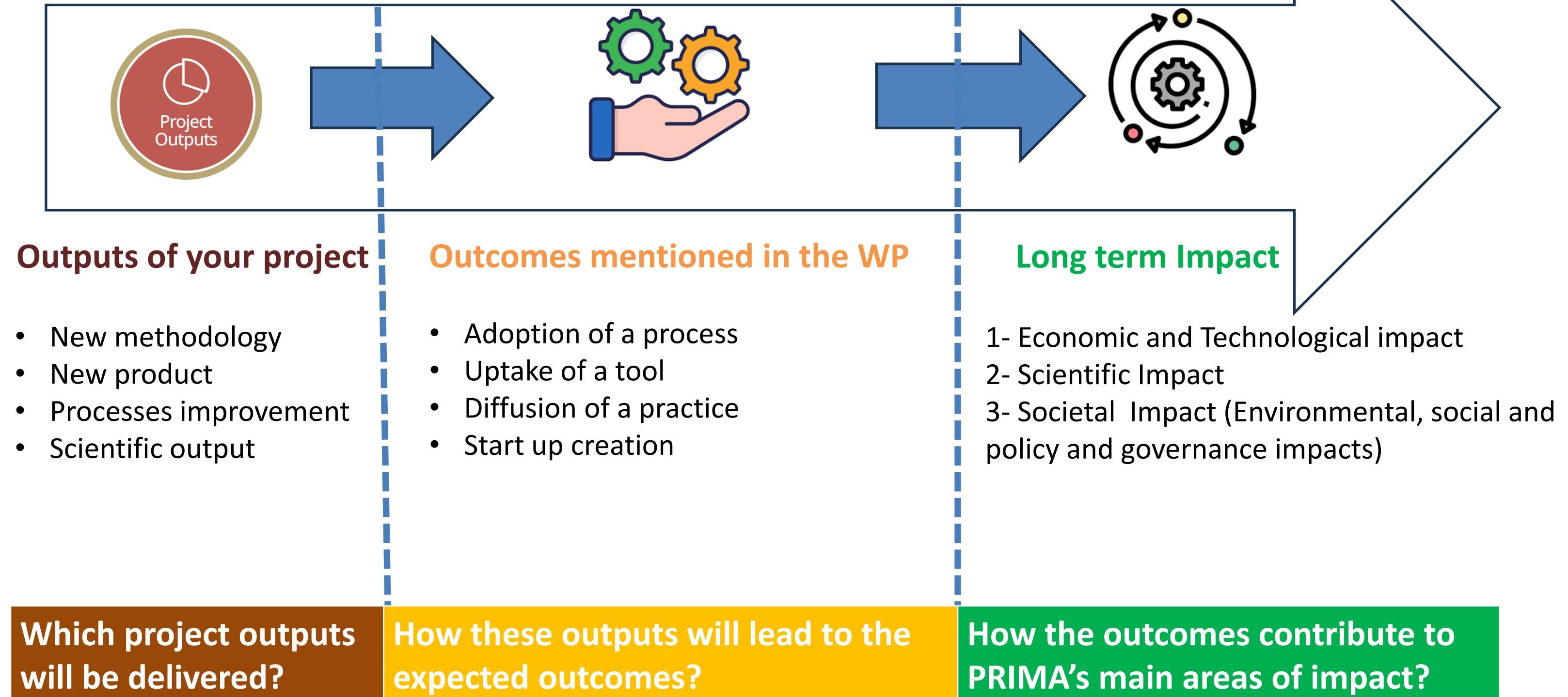


Pathway towards impact

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PRIMA
INFO DAY
2025





Project's pathway
towards impact

Example of project contribution to the expected outcomes and impacts
set out in the Work Programme

EXPECTED OUTCOME
(Described in topic)

IMPACTS
(Economic and Technological,
Scientific and Societal Impacts)

Effects

PROJECT'S CONTRIBUTION TO
THE OPERATIONAL
OBJECTIVES

Project
Results

PR1: Example
Upscaling constructed
wetland for wastewater
valorisation.

EO2:
Improved water management,
enhanced climate resilience and
adaptive capacity of ecosystems
and communities through the
implementation of cost-effective
Nature-Based Solutions (NBS)







Contribute to the PRIMA operational
objectives: OO1 Water-saving
solutions.

Shortly after the end of the project

Some time after the end of the project



Key Performance Indicators

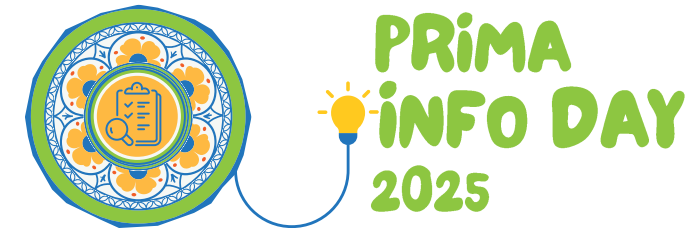
Main areas of impact	KPI Categories		
Economic and Technological Impact	Economic Indicators	Technological Indicators	
			
Scientific Impact	 Scientific Indicators		
Societal Impact	Societal Indicators	Environmental Indicators	Policy and governance Indicators
			

Select at least **three relevant KPIs** from the official list included in the WP and **KPIs Handbook**.

The selected indicators should correspond to the project’s expected outcomes and reflect its contribution to the three PRIMA Areas of Impact.

KPIs – Economic and Technological Impact

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Economic Indicators

- Number of **solutions for cost reduction** developed by your project.
- Number of **startups** created using solutions developed by your project.
- Number of **patents** granted using solutions developed by your project.
- Number of **jobs** created in beneficiary entities by your project.



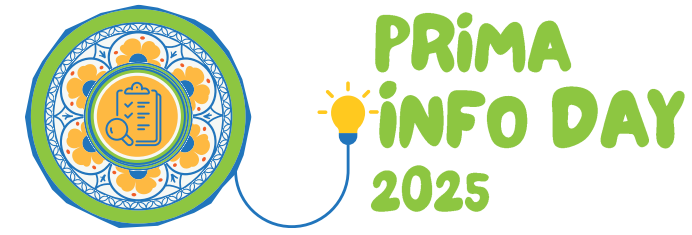
Technological Indicators

- Number of technologically **innovative solutions** developed by your project.
- Number of **technologies developed** by your project reaching **high TRL**.



KPI – Scientific Impact

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Scientific Indicators

- Number of **peer-reviewed scientific publications** involving at least one researcher from non-EU PRIMA countries.
- Number of **datasets** made available in open repositories.
- Number of **individuals trained** through training sessions, workshops, research exchanges, and mobility actions.



KPI – Societal Impact



Environmental Indicators

 These are directly linked to PRIMA's Operational Objectives

Metrics related to:

- Water-use efficiency
- Energy efficiency
- Reduction of land degradation
- Carbon footprint reduction



Societal Indicators


- Number of **marginalized people benefiting** from your project.
- Number of **social innovations**.
- Number of specific **SDGs addressed** by your project.




Policy and governance Indicators

- Number of **Policy briefs**.
- Number of **water governance approaches** implemented.
- Number of **policies integrated with WEFE nexus approach**.


MORE DETAILS




PRIMA
PARTNERSHIP FOR RESEARCH AND INNOVATION
IN THE MEDITERRANEAN AREA

 KPI Handbook for applicants

PRIMA SPECIFIC
IMPACT PATHWAY




PRIMA Partnership
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EUROPEAN PARTNERSHIP

Co-funded by the
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THANK YOU

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