



PRIMA INFO DAY 2025



PRIMA Award “Woman Greening Food Systems”

2nd Edition

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PRIMA Award 2024 - 1st Edition

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www.prima-med.org







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Cairo, March 2025

PRIMA Award 2025



Objective

PRIMA aims to champion significant strides led by women in driving positive change within the food and agriculture sector in the Mediterranean Region.

PRIZE AMOUNT

- PRIMA will award two winners with a recognition prize of EUR 10 000 each.
- PRIMA will promote and publish the work and achievements of the awardees through its channels and events.



How to Apply?

Part I: the Administrative Data (filled directly on the electronic submission system, ESS, and uploaded as well the Part I template as PDF), AND

Part II: the Application Form, which describes the green solution. The page limit for Part II is a max 10 pages and must be uploaded as a PDF.

- All templates are available on PRIMA website: <https://prima-med.org/documents-reports/>.

- NON-COMPULSORY: you may include an [online link to this video \(max 90 seconds\)](#).

The video will not be evaluated, but PRIMA may use it to communicate and publicize.

TWO FILES



PART






PART

II



The Award Evaluation Criteria

 Innovative Solutions	 Evidence of Impact	 Women Empowerment
Demonstrated	Measurable outcomes	Inclusive participation
Innovative methods	Improved metrics	Resource access
Food Production, Effective Strategies	Sustainability, Resilience, Inclusivity	Engagement and Capacity building
Women-led initiatives	Biodiversity increases, Food security	Decision-making

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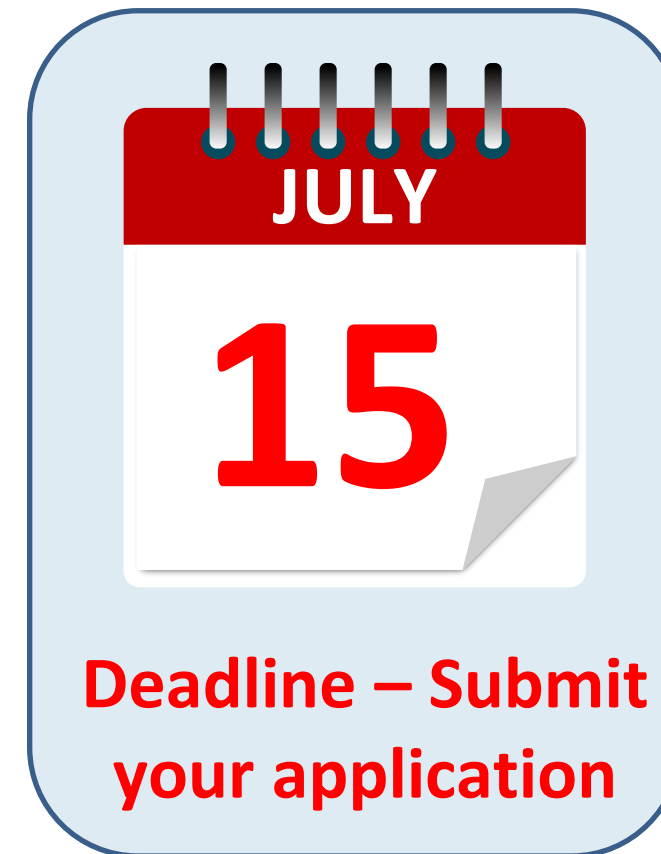
Calendar



Call Launch



ESS Open



Final Results



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THANK YOU

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