

#PRIMAInfoDay



# PRIMA INFO DAY 2025

## PRIMA 2025 WorkProgramme

**ANTONELLA AUTINO**

Project Coordinator

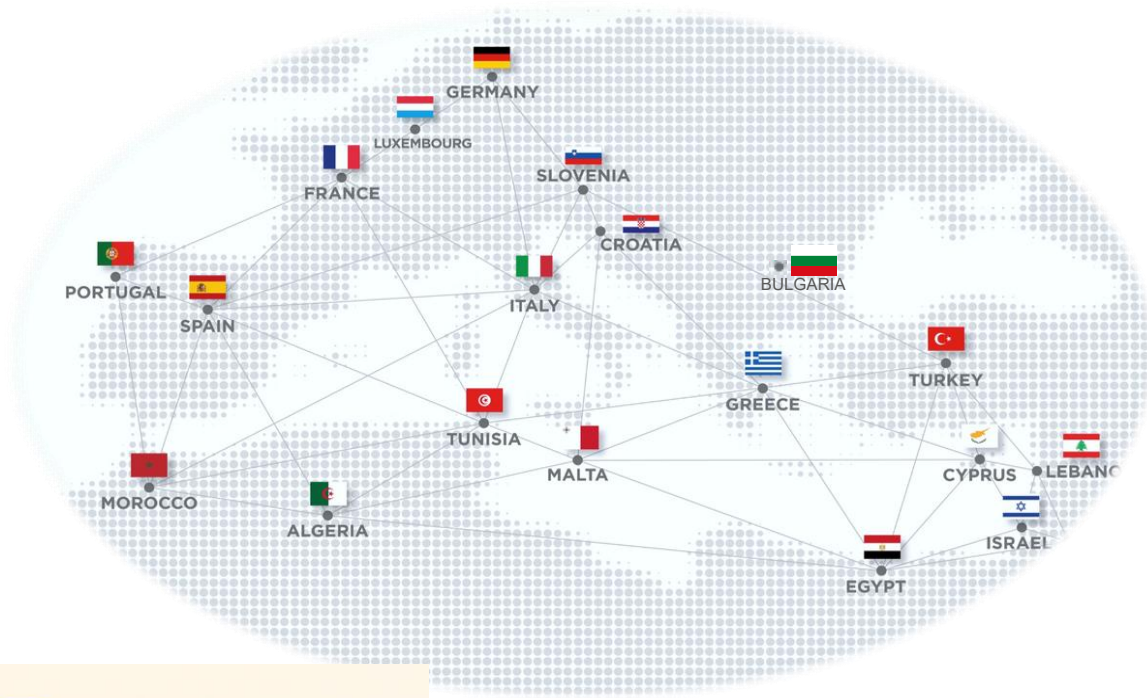


**PRIMA**  
PARTNERSHIP FOR RESEARCH AND INNOVATION  
IN THE MEDITERRANEAN AREA

EUROPEAN  
PARTNERSHIP

Co-funded by the  
European Union





# PRIMA at a Glance

20

Participating States

Equal decision-making rights

€384M

PS Funding

From participating states

€325M

EU Funding

Co-funded partnership model

European  
partnership  
with  
Participating  
States and EC

Building on  
Success of  
PRIMA  
launched in 2018  
under H2020

Extended  
calls until  
2027  
under Horizon  
Europe

Same  
objectives,  
mission

# Mission and Strategic Focus

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PRIMA  
INFO DAY  
2025

## Build common solutions

Addressing Mediterranean challenges together

## Develop knowledge

Creating innovative approaches

## Research capacities

Strengthening regional expertise



Sustainable solutions for agri-food systems and water management in the Mediterranean through an integrated approach (systemic approach WEFE)

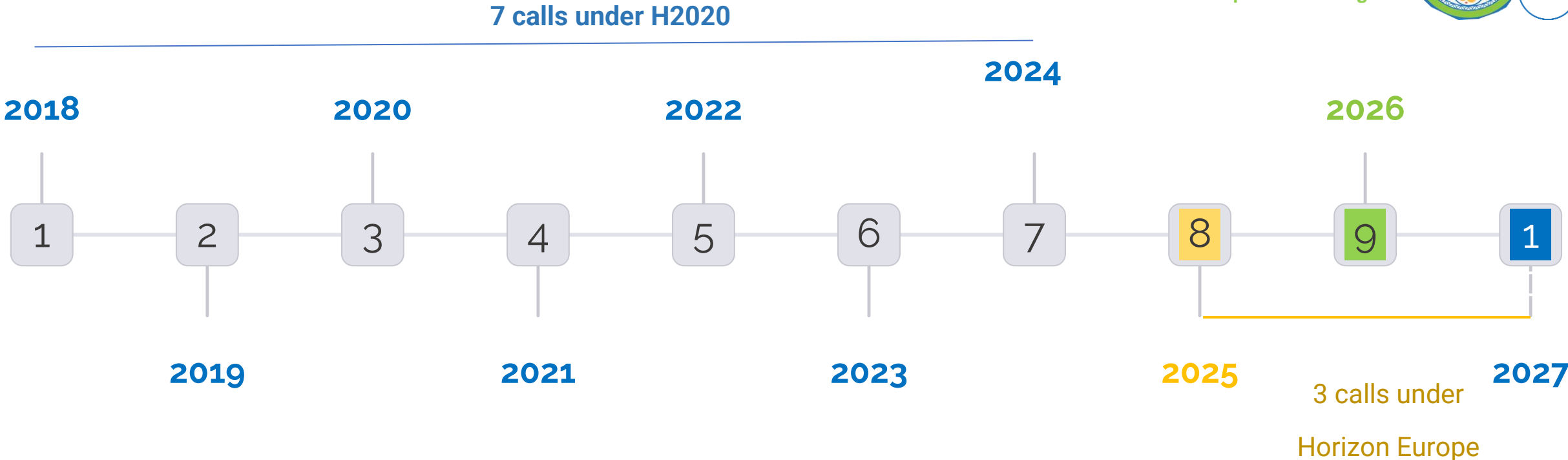


Strengthen science-policy-society links for long-term impact and resilience



# Progress and Funding Scheme

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# Key Updates for Applicants

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## Management & Open Science

Open access to publications  
Mandatory Data Management Plans (DMPs)  
Open science practices (e.g. early sharing of research outputs, citizen science)



## Ethics and Security

Dual-use research  
Artificial intelligence and human rights  
Research security (foreign interference)



## Gender Equality

GEP mandatory for EU/AC institutions

## New KPI Framework



H2020 Framework

7 completed calls



Horizon Europe

3 calls completed, extended until 2027



## Legal Alignment

Legal basis: Regulations 2021/695 and 2024/2509



# Specific additional eligibility conditions

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## Derogation to HE in the EU Decision 2024/1167 (PRIMA extended Decision)

At least 3 independent entities from 3 different PS, including:

≥1 from an EU Member State or HE-associated country (non-MPC)

≥1 from a Mediterranean Partner Country (MPC)



# Technology Readiness Level

76  
54  
32  
1

**TRL 9** Actual system proven in an operational environment

**TRL 8** System complete and qualified

**TRL 7** System prototype demonstration in an operational environment

**TRL 6** Technology demonstrated in a relevant environment

**TRL 5** Technology validated in a relevant environment

**TRL 4** — Technology validated in a lab

**TRL 3** Experimental proof of concept

<https://horizoneuropencpportal.eu/repository/71b2b25e-c6f9-4055-9c5c-1bc9f13e20d0>

## Type of Actions

**IA**  
INNOVATION  
ACTION  
DEMO

Analogous  
to RIA  
Research and  
Innovation  
Actions

### SECTION 1



### SECTION 2



Proposals should clearly state the starting and end targeted TRLs







# 2025 Call: Section 1 Topics

## 1.1.1–2025 (IA)

Upscaling Nature Based Solutions for sustainable water management to address extreme events in the Mediterranean

**Budget: €10.9 million**

## 1.2.1–2025 (IA)

Enhancement of Sustainable Farming Systems within Mediterranean Wetlands for Conservation and Coexistence

**Budget: €10.8 million**

## 1.3.1–2025 (IA)

Transforming Mediterranean Food Systems: Empowering Consumers for Sustainable Diet

**Budget: €10.8 million**

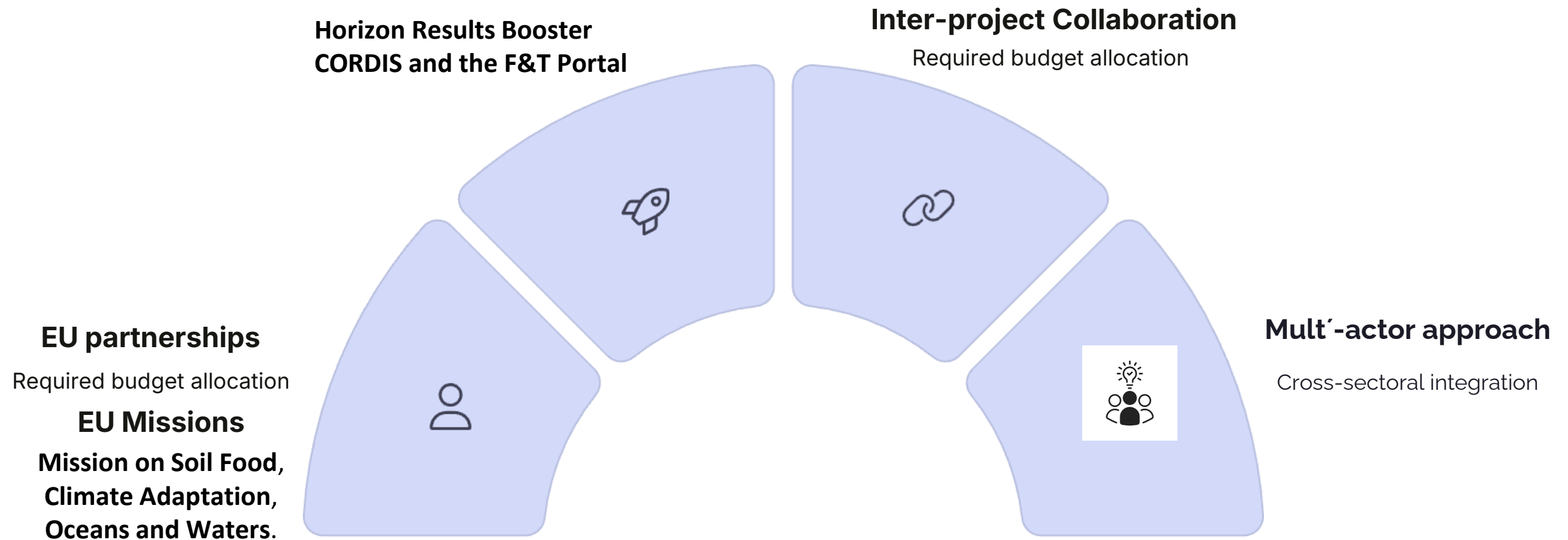




# 2025 Call: Section 2 Topics

Call ID	Topic Focus	Budget
2.1.1–2025	Enhancing Policy Development through Impact-Driven Water Footprint and Virtual Water Concepts in the Mediterranean	~€1.5M
2.2.1–2025	Upscaling Agroecology Practices at the Farm Level in the Mediterranean	~€1.5M
2.3.1–2025	Towards a Plant-Based Alternative Protein products Transition in the Mediterranean Region	~€1.5M

# Synergies & Multi-Actor Approach



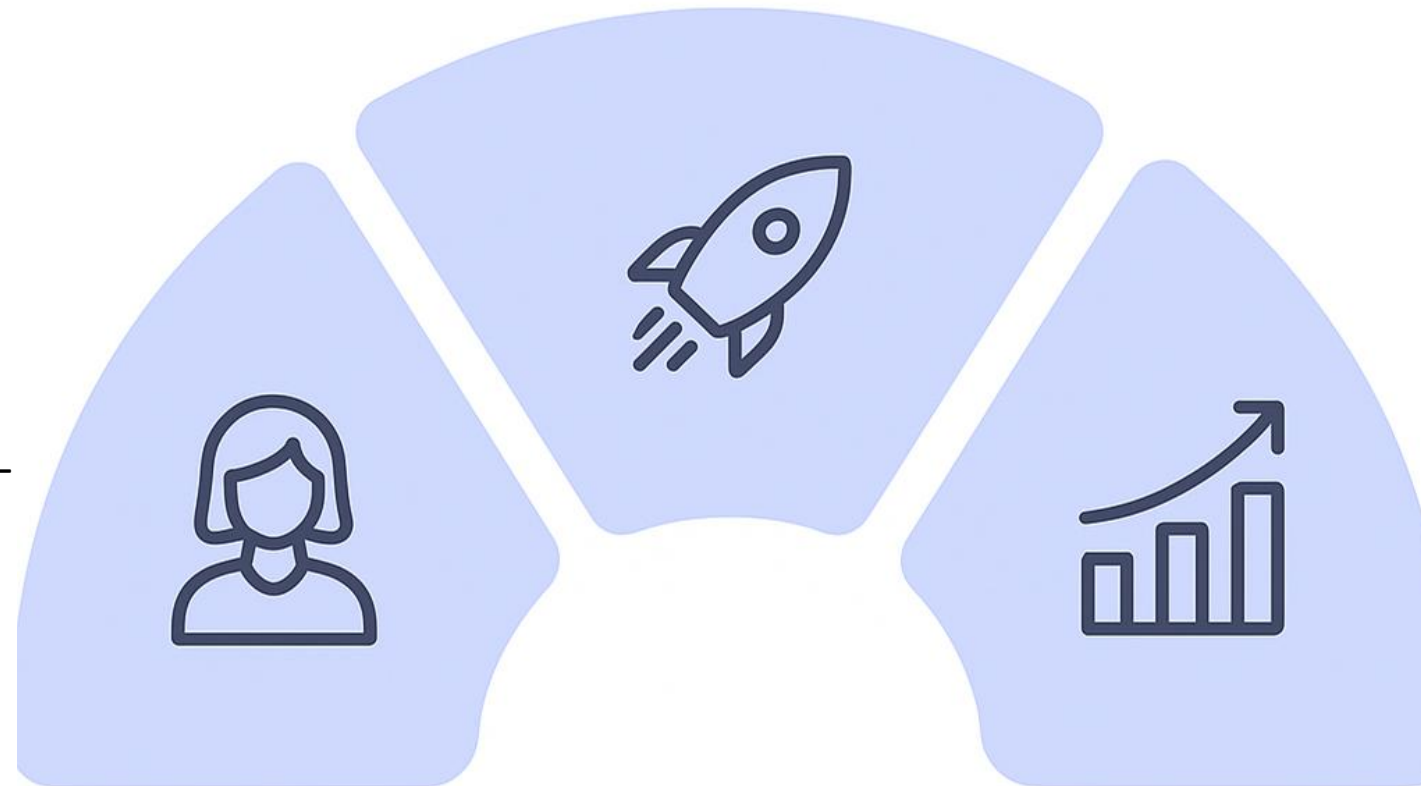


## Policy briefs

Encouraged for all projects

**Consider to have policy**

**Use SSH Social Science  
and Humanities  
interdisciplinary approaches —  
not as a list, but as integrated  
methodologies.**



## Impact (KPIs)

New Kpi framework  
to measure Impacts

# Strengthening Impact

Building on previous success

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# Woman Greening Food Systems Award

2nd Edition



2



**€ 10,000 Prizes**

Two awards  
available

Opening **April 8, 2025**

**Submission deadline 15th  
July**







Single-stage submission (full proposal)

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# Calendar Calls 2025

Section	Call publication and opening	Submission deadline	Evaluation results
1	8/4/2025	15/07/2025	10/12/2025
2	8/4/2025	8/07/2025	10/12/2024





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@PRIMAProgram

## THANK YOU

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