

THE FOOD LOSS CRISIS

PRIMA'S HOLISTIC STRATEGY

Prevention:

Minimize losses
from production
to market.



Valorization:

Transform waste
into valuable
resources



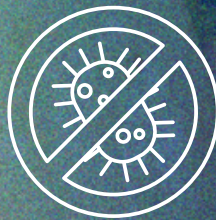
SOLUTIONS FROM FIELD TO FORK

PRÉ-PRODUCTION



Research on
resilient crops
and breeds

PRODUCTION



Sustainable
pest and
pathogens
control
methods

POST HARVEST & TRANSPORT



Innovative
preservation
techniques and
traceability

CONSUMER LEVEL



Sustainable
Packaging,
solutions for
prolonged
freshness

RESTORATIVE APPROACH:

TRANSFORMING WASTE INTO VALUABLE RESOURCES

Through projects like FrontAg Nexus and ADVAGROMED, PRIMA demonstrates how waste can be effectively repurposed.

FrontAg Nexus integrates cutting-edge technologies, such as hydroponics and aquaponics, to optimize resource use and promote climate resilience, while ADVAGROMED harnesses the power of insects as bioconverters to transform organic waste into valuable inputs for farming.