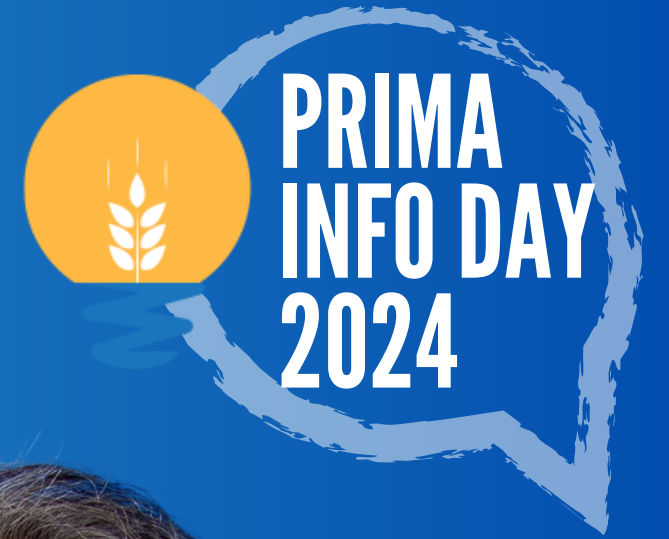


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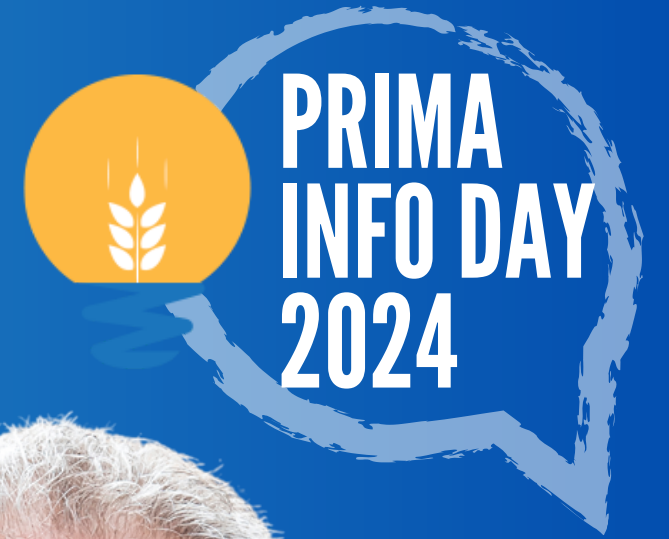
In the face of the deep and perilous consequences of climate change in our region, coupled with deep social transformation and challenges in the Mediterranean's supply chain and market access, sustainable food systems have taken center stage in our agenda. At this critical juncture, cooperation, Research and Innovation are more relevant than ever.

Professor Angelo Riccaboni
Chair PRIMA Program



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The Union for the Mediterranean is proud to be partnering with PRIMA, recognizing it as a strategic ally and a pivotal contributor to achieving more sustainable and secure food systems in the Mediterranean. Research and innovation are not merely optional investments but indispensable pathways forward to realize sustainable food systems in the Mediterranean. These efforts are essential not only to nourish our communities but also to safeguard our planet.

Nasser Kamel

Secretary General Union for the Mediterranean (UfM)



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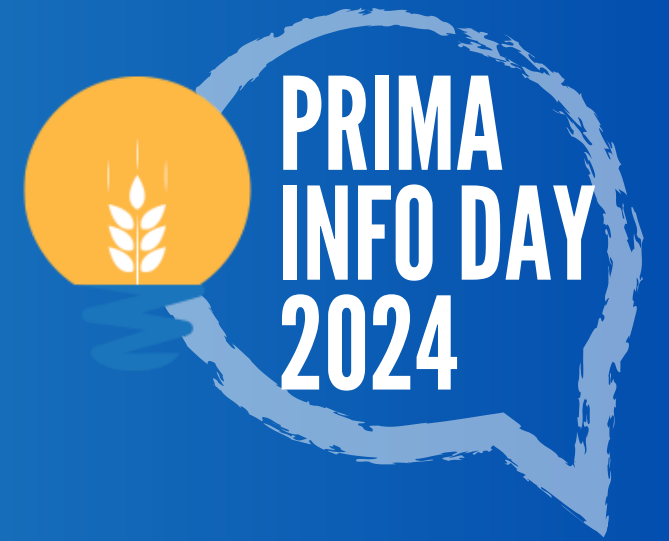
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Supporting Research and Innovation (R&I) stands as a cornerstone within our region's sustainable development strategy. PRIMA, distinguished by its unique concept of equal footing through co-decision, co-management, and co-funding, has become into an effective instrument for scientific cooperation and diplomacy in the Mediterranean.

Professor Mohamed El-Sayed El-Shinawi
Co-Chair PRIMA Program



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PRIMA stands as one of the greatest achievements in European-Mediterranean cooperation in Research and Innovation (R&I).

Research and Innovation have the transformative power to enhance people's lives, but this potential can only be realized when we genuinely focus on addressing the needs of the people.

Szilvia Nemeth
European Commission



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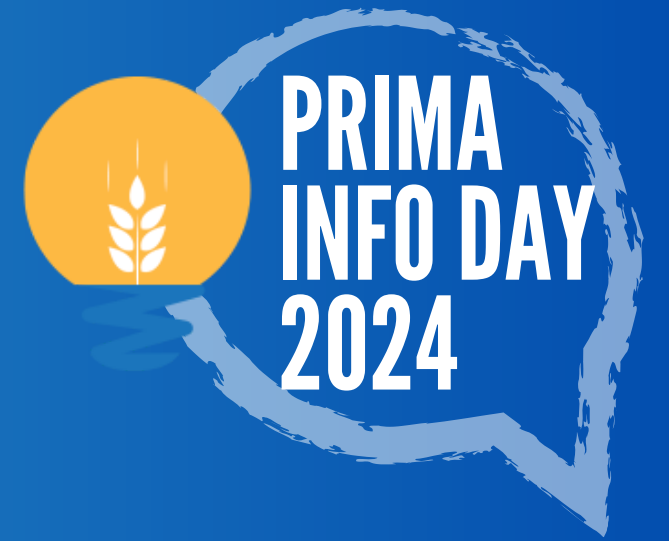
Soils are truly crucial for providing essential ecosystem services, playing a vital role in food production, freshwater availability, while also hosting biodiversity.

It is alarming that an estimated 60 to 70% of EU soils are unhealthy. The urgency to take action and preserve our soils is clear. The EU Soil Mission integrates the role of innovation into a policy framework that prioritizes soil health. The primary objective of the mission 'A Soil Deal for Europe' is to establish 100 living labs and lighthouses to spearhead the transition toward healthier soils by 2030. These living labs serve as experimental grounds, driving our efforts to empower a rapid and impactful green transition.

Luis Sánchez Alvarez

EC AGRI F2 Mission A Soil Deal for Europe

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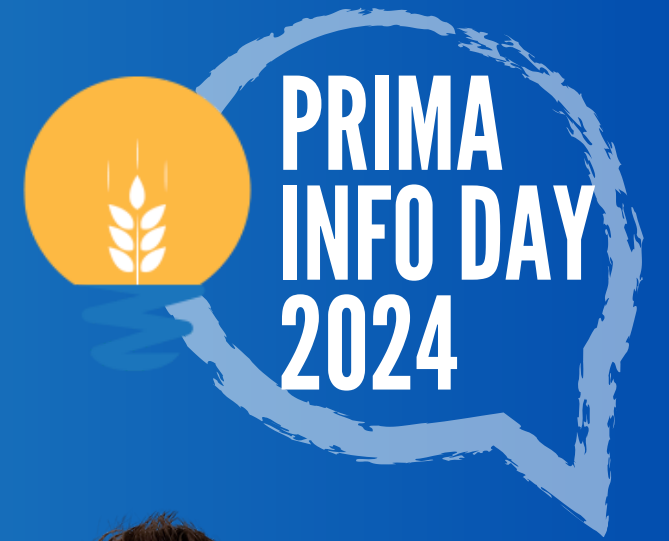
Regarding the thematic focus for 2024, we are introducing substantial changes, placing a central emphasis on incorporating the **Water-Energy-Food-Ecosystems (WEFE)** nexus approach across all topics.

This strategic integration holds paramount significance for the program as it facilitates a shift from a vertical to a holistic approach, recognizing the intricate interdependence of these vital resources.

Antonella Autino
Project Manager, PRIMA



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Exploring and incorporating ancient hydrotechnologies into arid farming systems offers environmentally sustainable, low-carbon footprint alternatives with minimal energy demands, enhancing resilience to severe drought conditions.

Fabrice Dentressangle
Project Officer, PRIMA



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In our pursuit of sustainable water management, it is imperative for stakeholders, users, and decision-makers to cultivate a shared understanding of the state of water resources.

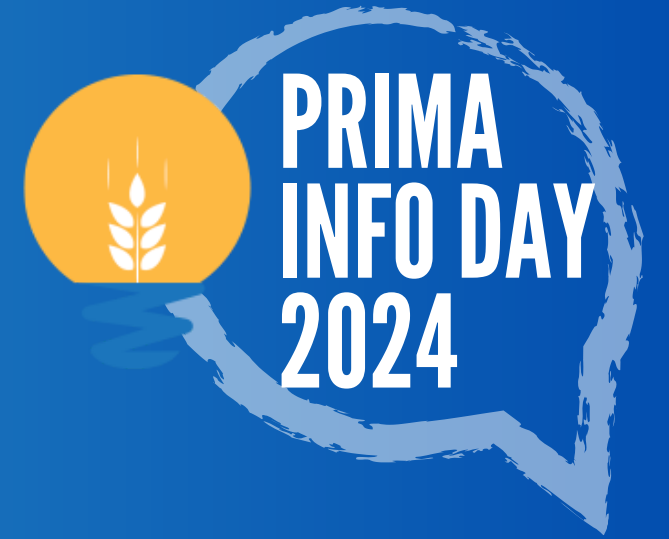
Identifying issues within Mediterranean water systems and crafting essential solutions demand the utilization of water accounting – a potent tool that takes center stage in this year's Section 2 focus on water management.

Marco Orlando
Project Officer, PRIMA



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The sustainability of irrigated agriculture in the Mediterranean lies on achieving a balance among economic, social, and environmental aspects through the integrated management of resources using the **WEFE Nexus approach**.

Ali Rhouma
Project Officer, PRIMA



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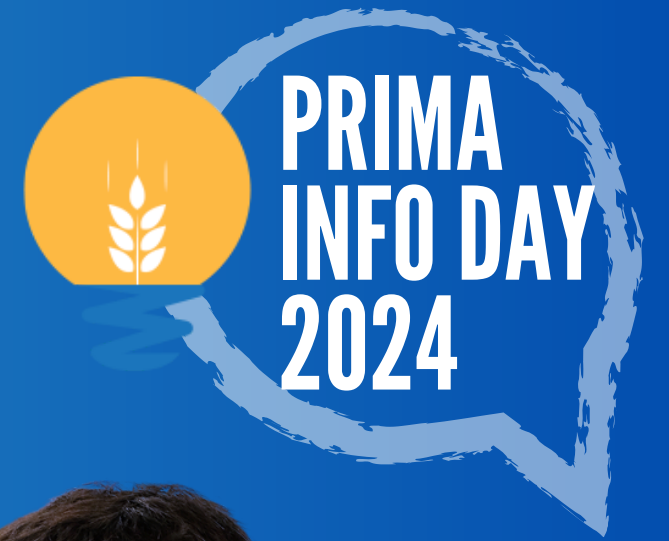
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The Mediterranean is a treasure of nature and culture, but it is also threatened by food waste and loss. Via a **nexus approach**, PRIMA 2024 Section 1 Agrifood topic aims to embrace green innovative solutions and stakeholder collaboration to minimize food waste, protect the environment, conserve resources, including energy, and improve food security and well-being for all.

Mohamed Wageih
Project Officer, PRIMA



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Before taking any action, it is crucial to carefully review all available reference materials and consult with the PRIMA team. The successful financial implementation of a project depends on a clear understanding of the rules, as outlined in the guidelines provided on our website.

Pau Güell Torrent
Financial Manager, PRIMA



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Julià Rebés
Legal officer, PRIMA