


Empowering women as champions of the Mediterranean's green transition



EUROPEAN
YEAR OF
SKILLS



5 - 6
June
2023

#EUGreenWeek
PARTNER EVENT

The two-day event "Empowering Women as champions of Mediterranean's green transition," organized by PRIMA as a partner event of the EU Green Week, has a comprehensive program designed to promote knowledge exchange, capacity-building, and collaborative efforts among women leaders, experts, researchers, and stakeholders.

The event will serve as a platform for women leaders, experts, researchers, and stakeholders to come together and share good practices, experiences, and success stories. Through these exchanges, participants will gain valuable insights, inspiration, and innovative ideas that can drive collaborative efforts and spur further progress in the green transition.

On the first day, there will be an **opening/morning webinar** featuring key Mediterranean and international organizations. During this session, these organizations will share their good practices and strategies for empowering women in the region's transition to a more sustainable and green future. This webinar aims to inspire participants by showcasing successful initiatives and providing valuable insights into effective approaches for promoting gender equality and women's leadership in environmental sustainability.

In the afternoon of the first day, the event will continue with the **SFS-MED Platform¹ webinar**. This session, which is part of a series being aired in 2022-2023, will focus on the contribution of women to Mediterranean food systems and green transition. Multiple stakeholders will be invited to reflect on what needs to change to address the persisting gender gaps undermining women's potential and equal participation in greening food systems in the region.

On the second day, a **capacity-building workshop** will take place. The capacity-building workshop scheduled aims to provide participants, including project researchers involved in research and innovation (R&I) projects, with the necessary knowledge and skills to effectively integrate the gender dimension into their R&I content. The workshop recognizes the importance of addressing gender disparities and promoting gender equality within the field of R&I. The goal is to equip participants with practical tools and strategies that they can apply in their respective R&I projects to ensure the integration of the gender dimension and contribute to more equitable and impactful research outcomes.

¹ The [SFS-MED Platform](#) is a multi-stakeholder initiative for Sustainable Food Systems in the Mediterranean. The SFS-MED Platform involves several esteemed organizations, namely the Food and Agriculture Organization of the United Nations (FAO), the International Centre for Advanced Mediterranean Agronomic Studies (CIHEAM), the Secretariat of the Union for the Mediterranean (UfM) and the Partnership for Research and Innovation in the Mediterranean Area (PRIMA).

Empowering women as champions of the Mediterranean's green transition



5 - 6
June
2023

#EUGreenWeek
PARTNER EVENT

5th June | Session 1: Webinar - Women leading the green transition: supportive policies for addressing environmental challenges

Organized by: PRIMA

Date/Time: Monday, June 5, 2023, at 11 am Central European Time

Duration: 1 hour

Type: Online via Zoom

Registration link: https://us02web.zoom.us/webinar/register/WN_SC31_IzaRHWYJi5Gzv-deA

Background

The urgent need to address environmental challenges and achieve sustainability in our societies requires the active participation of all stakeholders. Women play a vital role in driving positive change and shaping sustainable solutions. However, they often face barriers and gender disparities that hinder their full engagement.

Supportive policies and inclusive approaches are essential to empower women and harness their potential as leaders in addressing environmental challenges.

This webinar aims to explore the intersection of women, supportive policies, and environmental action, highlighting the significance of gender equality in achieving a sustainable future.

Objectives:

- Raise awareness about the crucial role of women in addressing environmental challenges and promoting sustainability.
- Examine the impact of supportive policies and gender-responsive approaches in empowering women's leadership in the green transition.
- Showcase successful initiatives and innovative solutions led by women in various sectors of the environmental domain.
- Share best practices and lessons learned on integrating gender equality into environmental policies and programs.
- Foster dialogue and collaboration among stakeholders to strengthen supportive policies and promote women's active participation in environmental decision-making processes.

Empowering women as champions of the Mediterranean's green transition



5 - 6
June
2023

#EUGreenWeek
PARTNER EVENT

Agenda

- | | |
|---------------|---|
| 11h00 – 11h05 | Welcome & Introduction , Omar M. Amawi, Deputy Director PRIMA |
| 11h05 – 11h15 | Importance of women's involvement in the green transition , by Anna Dorangricchia, Programme manager Gender Equality, Social and Civil Affairs Division, UfM |
| 11h15 – 11h25 | Towards a sustainable future and greener Mediterranean: women's innovations and solutions , by Mohamed Wageih, Project officer, PRIMA |
| 11h25 – 11h35 | Challenges and Women's Leadership in the Arab States , by Rouba Arja, Social Affair Officer, UN ESCWA |
| 11h35 – 11h45 | Women in Business: Driving the Green Transition in the Mediterranean , by Hend Mgaeith, Outreach Coordinator, BUSINESSMED |
| 11h45 – 12h00 | Q&A |
| 12h00 – 12h05 | Closing remarks , by Omar M. Amawi, Deputy Director PRIMA |

Empowering women as champions of the Mediterranean's green transition



5 - 6
June
2023

#EUGreenWeek
PARTNER EVENT

5th June | Session 2: SFS-MED Webinar 5: *Women as key players in greening Mediterranean food systems: drivers and challenges*

Organized by: SFS Med Platform

Date/Time: Monday, 5 June 2023, at 14.00 Central European Summer Time

Duration: 2 hours

Type: Online/webcast

Web Streaming Platforms: FAO Webcast

Registration link: https://fao.zoom.us/webinar/register/WN_zXSJGTU3TGO25pcNjY0HPg

[You can download the agenda here](#)

Background

All across the Mediterranean, women contribute to food systems at multiple levels, be it as food producers, innovators, researchers, consumers, or decision-makers. However, throughout the region, many women and girls still face considerable challenges in accessing specialized education and training (e.g. STEM subjects), agricultural support and financial services, green job opportunities, and innovative and climate-smart technologies and practices. Despite the progress achieved in the past decades, wide gender gaps are still observed in political participation, particularly in natural resource governance mechanisms and climate negotiations. If not combined with efforts to ensure equity and social inclusion, the green transition of Mediterranean food systems bears the risk to exacerbate existing gender gaps.

Expected outcome

Facilitate dialogue between representatives from governments, agri-food enterprises, research, international organizations and civil society about what needs to be changed to address the persisting gender gaps undermining women's equal participation in greening food systems in the region.

Empowering women as champions of the Mediterranean's green transition



EUROPEAN
YEAR OF
SKILLS



5 - 6
June
2023

#EUGreenWeek
PARTNER EVENT

6th June | Capacity building workshop - Promoting gender equality in R&I projects to drive the Mediterranean's Green Transition

Date/Time: Tuesday, June 6, 2023, at 9.30 am Central European Time.

Duration: 3,5 hours

Registration link: https://us02web.zoom.us/webinar/register/WN_hsZjLL3BQjKY8DRGnGzTlq

The workshop targets project coordinators and research teams working on R&I Projects in the Mediterranean region. The workshop is also relevant to professionals from various sectors involved in sustainable development and green transition, including academia, research institutions, NGOs, and private companies.

Objectives:

The primary objective of the workshop is to equip participants with practical tools and strategies to effectively integrate the gender dimension into their respective R&I projects. By doing so, they will contribute to more equitable and impactful research outcomes, particularly in driving the Mediterranean's Green Transition. The workshop aims to address the following key areas:

1. Understanding the gender dimension and its importance in driving the green transition:

Participants will develop an understanding of the gender dimension, encompassing concepts such as gender analysis, gender mainstreaming, and gender-responsive research. They will explore the significance of considering gender differences and the potential impacts on research outcomes and innovation in the context of the green transition.

2. Gender-sensitive research design:

The workshop will focus on incorporating gender-sensitive approaches into the research design process. Participants will learn how to identify and address potential biases, stereotypes, and limitations that may arise in R&I projects. They will be guided in considering gender in data collection, analysis, and interpretation, as well as ensuring the inclusion of diverse perspectives.

3. Case studies and best practices:

Practical examples and case studies will be presented to illustrate successful integration of the gender dimension in R&I content. These real-world examples will provide participants with

Empowering women as champions of the Mediterranean's green transition



5 - 6
June
2023

#EUGreenWeek
PARTNER EVENT

inspiration, insights, and strategies to identify opportunities and overcome challenges in their own projects.

Empowering women as champions of the Mediterranean's green transition



5 - 6
June
2023

#EUGreenWeek
PARTNER EVENT

Agenda

9h30 – 10h00

Session 1: Introduction & Overview

- Welcome and Introduction, *PRIMA*
- Overview of workshop objectives and agenda presented by *Antonella Autino, PRIMA Programme Coordinator*
- Keynote speeches highlighting the importance of integrating the gender dimension in R&I projects to drive the Mediterranean's Green Transition, by *Anne Pepin, Senior Policy Officer, DG Research & Innovation, European Commission (TBC)*

10h00-10h30

Session 2: Roundtable on Gender-Responsive Approaches in Sustainable Agriculture and Food Systems

- Discussion of gender-responsive approaches in the context of sustainable agriculture and food systems.
- Sharing examples and success stories showcasing the crucial role of women and gender-diverse individuals in agricultural production, food security, and rural development.
- Examination of the positive impacts of gender-responsive initiatives on enhancing productivity, resilience, and sustainable resource management.

*Moderated by Maroun Moujabber, CIHEAM Bari, with the participation of :
Valentina Franchi, Gender expert, FAO,
Anna Dorangricchia, Programme manager Gender Equality, Social and Civil Affairs Division, UfM,
Soukeina Bouraoui, Executive Director of the Center of Arab Women for Training and Research (CAWTAR).*

10h30 – 11h20

Session 3: Gender Responsive Research: Methods and Approaches

- Identification of potential biases and limitations in R&I projects.
- Exploration of gender-sensitive approaches in research design.
- Development of strategies for gender-inclusive data collection, analysis, and interpretation.

Facilitated by Nadine Zakhia-Rozis Coordinator of Gender-SMART, Enrica Caporali, University of Florence

Empowering women as champions of the Mediterranean's green transition



5 - 6
June
2023

#EUGreenWeek
PARTNER EVENT

11h20 – 11h30

Sli.do Break: A designated break where participants may engage with the Sli.do platform, facilitating interactive Q&A sessions, polls, and discussions

11h30 – 12h40

Session 4: Case Studies and Best Practices

Presentation of case studies and best practices from relevant projects

- Simona Mincione, coordinator of PRIMA “SwitchtoHealthy” project
- Fernando Nardi, coordinator of PRIMA “Nexus-Ness” project
- Kalliope Papadopoulou, coordinator of PRIMA “INTOMED” project
- Oumaya Marzouk, coordinator of ENI CNC Med “RE-MED” project.

12h40 – 12h50

Q&A

12h50 – 13h00

Conclusion, PRIMA

For further information contact:

Lucille Guilleneuf: Lucille.Guiheneuf@prima-med.org

Mohamed Wageih: mohamed.wageih@prima-med.org

Antonella Autino: antonella.autino@prima-med.org

Aliénor de Moucheron: alienor.demoucheron@prima-med.org